Our Vision
We envision a world where everyone—even in the remote areas of the World can hold their government to account.

Our Mission
To empower marginalized communities.

Our Objectives
- Increase people’s access to information through whatever technological means.
- Increase and share innovative approaches to information exchange through experimentation, research, and technology.
- Develop innovative platforms for coverage of social, environmental, and governance issues.
- Increase the adoption and implementation of international development laws and policies.

Our Thematic Areas

- **3. Good Health and Well-being**
- **4. Quality Education**
- **5. Gender Equality**
- **6. Clean Water and Sanitation**
- **10. Reduced Inequalities**
- **13. Climate Action**
- **16. Peace, Justice and Strong Institutions**
- **17. Partnerships for the Goals**

Founded in 2012, Connected Development (CODE) is Africa’s leading civil society organization (CSO) whose mission is to empower marginalized communities in the continent. We strengthen local communities by creating platforms for dialogue, enabling informed debate, and building the capacities of citizens to hold their government accountable through FollowTheMoney. CODE provides marginalized and vulnerable communities with resources to amplify their voices with independence and integrity while providing the communities with information that ushers social and economic progress. To enhance effective democratic governance and accountability, CODE creates platforms (mobile and web technologies) that close the feedback loop between citizens and the government. With global expertise and reach, we focus on community outreach, influencing policies, practices, and knowledge mobilization. CODE’s commitment to participatory capacity & community building and monitoring and evaluation creates effective and sustainable programs even within the most challenging environments.

In 2016, CODE won the ONE Africa Award which recognizes, rewards, and advances the exceptional work of African-based organizations; dedicated to helping the continent achieve Sustainable Development Goals. Also in May 2019, during the United Nations SDG Global Festival of Action in Bonn, Germany, FollowTheMoney won the UN SDG Mobilizer Award. The Award is aimed at recognizing changemakers and organizations that demonstrate more success in mobilizing citizens or volunteers to act for the realization of the SDGs 2030 agenda. Also, during the Council of Europe’s World Forum for Democracy 2019 in Strasbourg France, FollowTheMoney won the Democracy Innovation Award. This award recognizes FollowTheMoney as one of the leading ground-breaking initiatives in the world, that promotes democratic principles and influences the government’s policies for the acceleration of socio-economic developments.

Through Follow The Money, citizens’ advocacies influence government policies to improve lives, boost economic activities, and accelerate public service. FTM has shown how the influence of targeted campaigns in grassroots communities can shape donor and government interventions in public service delivery.

CODE is committed to improving inclusive and participatory governance, capacity building, monitoring and evaluation, and ensuring our programmes are sustainable even within the most challenging environments. Our key drivers are transparency and accountability in public service and making sure government money works for the people.
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Throughout the past ten years, CODE has demonstrated perseverance in raising the voices of the disadvantaged. This past year was very exceptional.

We were capable of connecting with more than 5,782,288 people in 1,000 communities across 36 states + FCT of Nigeria thanks to the generous support of some of our partners, including Luminate, African Union, Conrad N Hilton Foundation, Voice the John D. and Catherine T. MacArthur Foundation, the Malala Fund, Ofam Foundation, Ford Foundation, The Canadian Embassy, National Endowment for Democracy and Skoll Foundation.

Notwithstanding the difficulties we consistently encounter in the modern world, it is obvious that our organization has made amazing overall growth. Extraordinary because we persisted in involving local “youth-ground-truthing” organizations in financial tracking at the local level to make sure that international and state commitments reached the intended locations across Africa.

It is worth noting that our global grassroots initiative, Follow The Money, was recently launched in Ghana making it the 11th African Country to accelerate socio-economic progress and advocate for stronger institutions. Not only are the Community monitoring structures that we created in Rivers State providing effective public oversight on projects’ implementation in their communities in line with Follow The Money processes, but also, we upscaled and adapted the iFollowTheMoney platform to the contextual needs of 9 African countries namely: Kenya, Gambia, Malawi, Cameroon, Liberia, Zimbabwe, South Sudan, Ethiopia, Cape Verde.

In the year, we campaigned in favour of increased healthcare financing and addressed the problems with vaccine deployment and fair distribution among the target nations. 943 PHCs were monitored in 37 states across the 6 geopolitical zones of Nigeria using our network of 222 community champions, led by 37 state leads.

These accomplishments, of course would not have been possible without the incredible support of the wonderful CODE family and our bold donors, and we are already looking forward to a more fruitful 2023.

Hamzat B. Lawal
Founder, Connected Development (CODE)
“The time has come for us to end all forms of violence against women and girls. We will work with relevant stakeholders to ensure that the lessons learnt are strictly adhered to.”
-Mr Anayo Nnabuchi (for the Commander of Enugu State Traffic Authority), South East. (Nigeria)

“Our representative at the National Assembly actively engages with us and we are excited about the town hall meeting and the work that Open Parly has been doing. We hope that these engagements will not stop here as they are needed in order to ensure that everybody knows how to hold their elected representatives to account.”
-Community Member Olaosan Community, Oyo State South West. (Nigeria)

“The education of our people is not up to the level where they know that they can write to the lawmakers until now that you have informed us.”

“Development can not happen without transparency and effective Governance structures. CSOs like CODE and media are stakeholders in this process……..”
-Dr. Alain Martin Kofele of International Governance Institute, Cameroon

“I used to think that the responsibility of state legislators is to provide wedding and naming ceremonies support to their constituents.”
~ Community member, Dikumari, Yobe state

“Our community members do not have the capacity to engage in the legislative process. CODE should invest in more sensitization and enlightenment of the grassroots.”
~ Community Leader, Tundun Nassarawa, Yobe State

“I will assist with stepping down this training to other community members who are not opportune to be available”
-AbdulWahab Rabiu Yahaya (kafi, Madobi LGA).

“In Kafin Agur, Madobi LGA, some of the traditional and religious leaders were interested as the community is faced with a lot of GBV cases”
-Hanna Abba
Highlights Of 2022

...empowering marginalised community

39 Projects
Constituency

30 Communities
3,801,682 People

ONLINE ENGAGEMENTs
4.9M

Through Capacity Building and Skill Development:
- Trained 150 Community Monitoring Teams (CMTs) on effective stakeholder interaction, tracking, monitoring, and reporting of constituency projects.
- Developed the skills of CDC Champions from the 23 Local Government Areas (LGAs) in Kaduna State, empowering them to track, monitor, and report on constituency projects.

Our Reach and Beneficiaries:
- Reached approximately 360 direct beneficiaries including CMTs, CDC Champions, community stakeholders, community leaders, sensor wards, MDAs, local government staff, and civil servants.
- Indirectly impacted almost 750,000 people who are the direct beneficiaries of the monitored projects in the local communities.
- Increased service delivery in communities by 52% benefiting women, children, and people with disabilities.

The Benefitting Communities:

Through Advocacy and Partnerships:
- Strengthened ties and established new collaborations through advocacy and consulting visits to MDAs, including the Ministry of Budget and National Planning and the National Institute of Legislative and Democratic Studies (NILDS).
- Consolidating collaboration with NILDS to integrate the Nomination and Monitoring tool into the constituency project manual for the National Assembly.

We Amplified Impact & Created Awareness:
- Conducted a campus tour at Kaduna Federal Polytechnic (KadPoly), reaching 280 students and 77 online participants to raise awareness about the work of CCOSE and the DeSPAAC initiative.
- Reached more than 4.9 million people through the bi-monthly broadcast of Fodjour Nkwej, debates on Liberty FM, Kaduna online and print publications, television news broadcasts and features, and various social media platforms.
In collaboration with Malala Fund, Connected Development worked towards increasing girl child enrollment, retention, and completion of education in Adamawa state. The focus was on advocating for the implementation of 12 years of free and compulsory basic education by the state government. The ultimate goal was to secure a commitment from the Adamawa state government and key stakeholders to provide the necessary infrastructure for a supportive learning environment for girls’ education.

The Girl-Child Education Project (GEP) implemented by CODE in Northern Nigeria has achieved significant outcomes in addressing gender inequality in the educational system.

Here are the key achievements as highlighted below:

- **Advocacy Success:** Through our intervention, the Child Right Bill of the Adamawa State House of Assembly (HHA) passed the first and second readings, and it has been signed into law by the government of Adamawa State. This demonstrates a willingness to work with CODE in ensuring a high-quality education for the girl child.

- **Social Media Campaign:** A successful SMS campaign were sent in Hausa and Fulfulde, with a balanced distribution between the two languages.

- **Community Outreach:** CODE executed community outreach in four areas of Fato South, convened two town hall meetings, and gained the support of eight significant stakeholders through well-established advocacy engagements.

- **State of Education Needs Assessment:** Conducted a comprehensive assessment of education needs across six states in Nigeria’s northeast, including Adamawa, Bauchi, Borno, Gombe, Taraba, and Yobe. The assessment focused on enrolment, school infrastructure, instructional quality, and water, sanitation, and hygiene (WASH) facilities.

It revealed that there was a retention of 19,078 females (both 12-14 and 15-20 years old) over a year, but 2,407 girls left school during that time. The assessment highlighted the lack of gender-responsive services in most schools in the target areas.
The European Partnership for Democracy and the African Union Civic Tech Fund (AUCTF) are supporting the endeavor to scale up the ifollowthemoney platform (EPD) across regions where the vast majority of the population speaks Arabic, Amharic, Swahili, Portuguese, and French. The platform is available online, through the Google Play Store and the Apple Store, and in the native languages of Kenya, Gambia, Malawi, Cameroon, Liberia, Zimbabwe, South Sudan, Ethiopia, and Cape Verde.

This positive occurrence piqued the interest of the Global Research and Consulting (GRC) group at Duke University in the United States and data consultants in Uganda, who both offered their assistance to test the platform for problems that would reduce user engagement.
CODE remains steadfast in its commitment to fostering rural development in underdeveloped oil-producing communities within Rivers State. Through our diligent tracking activities and dedicated Community Monitoring Teams (CMTs), we have achieved remarkable outcomes and fostered active citizen engagement, resulting in substantial improvements. Here are key highlights of our accomplishments:

**Identifying Abandoned Projects:**
Our CMTs successfully identified 16 projects within the targeted areas that had been abandoned or were in poor condition. This crucial data enabled us to take appropriate action and advocate for better infrastructure.

**Promoting Social Media Advocacy:**
In response to our social media post advocating for equipment for the Odawu Primary Health Care (PHC) facility, the Permanent Secretary of the State Primary Health Care Board and his staff personally inspected the facility. This outcome demonstrates citizens’ growing involvement in governance and their commitment to monitoring government spending for community well-being.

**Social Infrastructure Audit:**
Our comprehensive social infrastructure audit in twenty oil-producing villages exposed inadequacies in schools, PHCs, and WASH facilities across all local councils. We investigated understanding the perceived requirements of the communities empowered us to bring their needs to policy tables and decision-making forums for appropriate action.

**Improving Waste Management:**
Our radio program on April 28, 2022, highlighted residents’ concerns about poor environmental hygiene. Urging the office in charge of sanitation to act for a clean and healthy environment. Consequently, the Rivers state government discontinued private companies handling waste management.

**Advancing Women’s Inclusion:**
Through our advocacy, women were finally admitted into the Community Development Committees (CDC) of Odiemeryi and Odawu communities. Odawu CDC created a female treasure position and new roles for women leaders in their executive. The Odemerenyi community amended its charter to include women in committee organization, and two additional positions for women were established in the Idama community. This push for gender inclusivity has resulted in a renewed commitment to women’s representation at the Cygbo CDC.

**Effective Collaboration:**
Throughout project execution, we forged collaborations with Civil Society Organizations (CSOs) like the Association for Community Cooperation and Rural Development (ACCORD) and other organizations to address the region’s development challenges effectively.
By encouraging citizen participation in governance, the gap between the people and the government would be closed. This would promote the development of creative ideas that, when put into reality, would result in outstanding governance and promote socioeconomic development. Nonetheless, citizens must have a good understanding of the government’s legislative apparatus to engage in governance productively. To accomplish this, Connected Development launched campaigns in 12 communities across three states—Kwara, Yobe, and Oyo—during the year to educate the general public about the significance of the transparency and accountability of their elected officials, particularly at the legislative level, and to promote inclusive engagement by citizens in the creation and implementation of the policies that affect them.

The following localities were visited by our team: Sholu: Jebba and Edidi in Kwara state; Keke, Olosan, and Ruye in Oyo state; Arikime, Gadan Talaka, Pawari, London Ciki, Dikumari, and Kesawa in Yobe state. We reached a total of 959 community members in 12 communities across 3 states with this campaign.

We sought the involvement of 12 key stakeholders through our well-established advocacy trips. Also, we carried out well over 12 community outreach in 12 communities, with a total of 980 participants (472 males, 460 females, 23 PLWD, and 25 pupils).

We hosted nine town hall meetings with a total of 713 attendees to create a forum for knowledgeable discussion between the people and the government (474 males, 201 females, 4 PLWD, and 34 pupils). We assessed that we reached 1.3 million listeners via 36 radio episodes across 3 states in a bid to reach more people and increase chances for more involvement and impact in subnational governance processes.

Importantly, the Kwara state signed a law reserving 35% of appointments for women as a result of intense advocacy and citizen-led initiatives.

Through our legislative advocacy trips, the honourable members of the Houses of Assemblies in Oyo, Kwara, and Yobe states reaffirmed their dedication to an open parliament consistent with the principles of transparent governance. Also, local leaders firmly resolved to increase citizen-parliament participation and demand responsibility from their elected officials.
In 2021, FTM and BudgIT formed a collaboration to look into the accountability and transparency of the distribution and availability of COVID-19 vaccinations, as well as the utilization of COVID-19 money in seven African nations. With the active support of its youthful strength, FollowTheMoney, using its network of 222 community champions led by 37 state leads, started monitoring the functioning of primary healthcare centers (PHC) in 15 states in Nigeria: Cross River, Yobe, Bauchi, Gombe, Taraba, Abia, Anambra, Imo, Ebonyi, Benue, Kogi, Nasarawa, Plateau, Kebbi, and Osun, where they tracked 943 PHCs. Our findings show that 80% of these PHCs did not meet the requirements set forth by the National Primary Health Care. Phase 2 of the campaign began this year, and FTM increased the coverage of CTAP by incorporating Senegal, Malawi, Zimbabwe, Cameroon, Kenya, Sierra Leone, Ghana, Liberia, and Nigeria into the list of participating nations.

We addressed the problems associated with vaccine deployment and equitable distribution across priority countries using CTAP and argued for more healthcare financing. In Kwara State, a low-standard PHC was shut down by the State Primary Health Care Development Agency as a result of our campaign, and the State Primary Health Care Agency hired additional full-time employees to increase productivity and service delivery.
Notwithstanding Nigeria’s Child Rights Law, which safeguards and advances the needs of children, particularly girls, many struggle to receive a decent basic education due to challenges including insecurity, poverty, poor school infrastructure, unqualified teachers, period poverty, etc. Moreover, COVID-19’s effects on girls’ access to education, which resulted in a higher dropout rate, have grown alarming.

In essence, CODE and YouthHub launched the “Education Spotlight” in the states of Katsina and Zamfara. The project intends to advance girls’ education, boost secondary enrollment, retention, and completion rates, and generate discussion about the UBE ACT Amendment.

The Zamfara State Social Protection and Disability Law was approved by the State House of Assembly and signed by the Executive Governor as a result of our significant engagement in the States. Under this law, the government would fund the creation of state social protection and disability funds. With the #EducationSpotlight on social media, we raised awareness of contentious problems affecting girls in rural communities and sparked discussions. In total, our campaign reached almost 6.5 million listeners.
Implementing UNGP & PIA in Akwa Ibom And Delta States.

In Delta and Akwa Ibom, we educated community members on the contents of the Petroleum Industry Act (PIA) and how it affects them in relation to the United Nations Guiding Principles in Business and Human Rights after our advocacy successfully contributed to the passage of the Petroleum Industry Act in Nigeria in 2021.

Sixteen community members and leaders in the LGAs of Obodo Ugwa and Ndukwa West were exposed to the contents of the PIA and the Host Community Development Trust (HCDT) through community-level interactions in the states of Delta and Akwa Ibom. The main highlights from these communities reveal an already-existing MOU with oil-producing corporations that offers superior benefits, prompting community residents to worry that the PIA would undercompensate them. Other communities without an existing MOU have begun discussions about setting up the necessary conditions to access the HCDT.

In order to gain the support of state agencies, we performed a series of influencing visits to zonal organizations like the National Human Rights Commission (NHRC), the National Oil Spill Detection and Response Agency (NOSDRA), and local government chairman offices in the states of Delta and Akwa Ibom. The organizations made a commitment to working together on the project and making sure that the host community funds are invested using a gender lens during the zonal advocacy visits.

We reactivated previous alliances with the NHRC, NOSDRA, and National Envi Standards And Regulations Enforcement Agency (NESREA) at the federal level. The aforementioned organizations agreed to work with CODE to speed up the UNGP’s implementation during the UPR and to keep communicating to the Federal Executive Council (FEC) so that the National Action Plan on the UNGP for Human Rights and Business in Nigeria is given priority in its implementation.

The National Action Plan on UNGP for Human Rights and Businesses in Nigeria will continue to be promoted by CODE, and we will make use of our platform to educate community stakeholders about the requirements for the PIA and strengthen their ability to make claims regarding their rights as benefits for the PIA.
Activating boys and men as SGBV Allies: Turning The Wheels.

In a recent declaration, the UN referred to sexual and gender-based violence (SGBV) as a "shadow pandemic" and urged duty-bearers to take immediate, thorough, and effective measures to stop the threat. While this threat continues to grow, CODE is strategically and aggressively re-educating and organizing men and boys as allies in eliminating violence against women and girls through her campaign project, SABI. With support from Oxfam Voice, our campaign achieved the following heights:

- Established five gender desk offices in five states in collaboration with the National Union of Road Transport Workers and the Enugu State Management Agency, enabling better advocacy for GBV victims and survivors and improving understanding of SGBV among road users.
- Trained rights holders as GBV champions through specialized programs, engaging religious institutions and creating safe spaces for discussions within houses of worship.
- Empowered 2,610 boys through the Boys Against Gender-Based Violence Club, hosting one of the largest international boy-child summits in Sub-Saharan Africa, where stakeholders committed to ensuring quality education for boys in Lagos State.
- Partnered with the FCT-UBE Board to reinforce the formation of clubs in secondary schools, providing continuous engagement with boys through mentorship sessions, competitions, and debates.
- Reached a total of 2.5 million people through online engagement, utilizing social media platforms such as Facebook, Twitter, and Instagram, and accessed by 3,318 individuals on the social construct platform.
- Our Project lead in Abuja was selected as the Twin Frey Visiting Social Activist at the Center of Education for Women at the University of Michigan, highlighting the impact of the initiative and designing a participatory toolkit for influencing decision-making at national and subnational levels.
It's been 10 years of advocacy, campaigns, and leading conversations that birthed several interventions in Education, Basic Health, and Water sanitation. It has also been an amazing decade of empowering communities to hold their government accountable.
Galvanizing Mass Action Against Gender-Based Violence in Kano State

Enrolled over 32 gender advocates with specialized training in gender-sensitive budgeting, community engagement, policies supporting women and girls, and using social media for policy influence. Strengthening the work on GBV in Nigeria and Kano State.

Empowered 32 gender activists to independently promote awareness and educate the public about GBV through radio broadcasts, television shows, and social media as part of the GAAMAK campaign.

Communities actively involve and educate their members about GBV, with women and religious leaders playing key roles in Islamic institutions in Sanyi, Bichi LGA, and Kano, Kano LGA.

Women in the Kanyi community established a women’s wing to address child bride cases and support girls’ education.

Comparable community-level activities were carried out in Kanyi, Sanyi, and Kafi, including regular meetings with community members to discuss GBV and raise awareness.

We were invited to present a paper during the public hearing on the Child Protection Bill and the Harmonized Parent Code-WARAC, strengthening advocacy and partnerships for the passage of these bills.

We coordinated a meeting between the Ministry of Women Affairs, the Ministry of Justice, and the WARAC Sexual Assault Center to ensure proper coordination of GBV issues, particularly related to safe houses for survivors and victims.

Based community members’ knowledge of the effects of GBV through radio and social media interactions, with 9 million people listening to the 15 episodes of the GAAMAK radio engagement.
Girls’ enrollment in schools is hampered by inadequate infrastructure, poor education, and cultural and social conventions. As a result, they are unable to develop the skills necessary to succeed in modern society. Due to societal attitudes that promote gender inequality and prevent girls from realizing their full potential and becoming change-makers, girls are getting married off rather than attending school. To combat this, the Adolescent Girls Initiative for Learning and Development (AGILE) project was created to lay the groundwork for a sustained investment in the education and development of adolescent girls. The AGILE project is being carried out with a loan from the World Bank and was overseen by the National Project Coordinating Unit of the Federal Ministry of Education (FME) (NPCU). Through school infrastructure improvements, conditional cash transfers to low-income households, addressing social norms that prevent girls from attending school, and equipping girls with life, digital, and economic empowerment skills, the project offers a comprehensive approach to improving equitable access to high-quality education for adolescent girls. To ensure an independent perspective on project implementation by collecting robust and independent data and by providing recommendations to improve project delivery, CODE was contracted for third-party monitoring across 7 states in Nigeria, namely Kaduna, Katsina, Kano, Kebbi, the Plateau, Borno, and Ekiti.
We implemented the Fair for All Power of Voices Partnership Project in six extractive states: Akwa Ibom, Cross River, Delta, Imo, Rivers, and the Federal Capital Territory.

- Facilitated discussions with policy actors in oil host communities regarding the Petroleum Industrial Act (PIA) and its provisions, including the Host Community Development Trust Fund (HCDTF).
- Strengthened advocacy skills of over 50 community members, state lawmakers, and government stakeholders regarding the domestication of the Freedom of Information Act (FOIA) in target states.
- Developed tailored action plans with participants to implement or campaign for the adoption of the FOIA in each state.
- Engaged stakeholders through local and social media, publishing in 10 media sources, reaching over 1.4 million people on social media, and providing radio coverage heard by over 20 million people in all five states.
- Increased knowledge of host communities about the provisions of the PIA through radio engagement.
- Raised awareness of the importance of setting up a board of trustees to manage the 3% designated for the development of oil-host communities.

Breakdown of The Campaign.
- Increased capacity and fostered awareness of the social and economic costs associated with the extractive sector in Nigeria.
- Engaged more young people in demanding accountability, monitoring state budgets, and forming alliances to support a well-regulated extractive sector.

50 Persons Trained
21.4M Persons Reached Online
We have undoubtedly witnessed a devastating flood this year, which according to federal government data has displaced over 1.4 million people, killed over 603 people, and injured more than 2,400 people. About 82,035 houses had been damaged, and 332,327 hectares of land had also been affected.

Having identified the imperativeness of engaging with government, companies, and other power brokers to enable them to recognize the value of frontline narratives and implement policies and practices that respect and protect the rights of frontline communities, we secured a grant from Oxfam Nigeria to implement a campaign called Community Media Collaboration for Climate Justice across two states, namely Akwa Ibom and Rivers State. The overall goal of this project is to improve public opinion/awareness/understanding of frontline solutions to the climate crisis.

On the effect of climate change and environmental degradation on frontline communities, particularly as it impacts women and youth, we created a documentary/vox pop in the two project states. The documentary showed how the flooding crippled local operations and damaged property. We spoke with flood victims who are struggling with housing and hunger because they lost their fields, fish ponds, and houses.

For media outreach, community engagement, and advocacy with state actors, we also conducted desk research to analyze and collect data on killer facts from existing Oxfam and partner studies, such as the Vitol Study “Big Business Low Profile” and on mine remediation issues from the NEITI audit report.
To monitor and record reported instances of security lapses throughout the Federation, CODE established the National Security Watch Project (NSWP). This allows for the publication of a monthly security dossier for incident macroanalysis. The MSD provides security advice to decision-makers, security organizations, and the general public. Visit our website to view our findings.

Connected Development observed the Kenya 2022 Election Observation #Uzabe Project for 2023 Nigerian presidential, senatorial, and house of representatives elections (referred to locally as “harmonised” elections). Recognizing the need for more transparent and credible elections in the country, CODE launched the elections observation project to identify gaps in the Nigerian electoral process and to provide a feedback mechanism that gives citizens real-time situational reports on specific locations within different parts of the country.

Ushahidi and CODE are leading the narratives on citizen integration in the electoral process in Africa. Through Uchaguzi, Ushahidi convenes partners to help Kenya have a free, fair, peaceful, and credible general election by increasing transparency and accountability through active citizen participation in the electoral cycle. This is implemented through a hybrid (virtual and in-person) situation room to aid election-related information sharing among civil society working groups, media, and relevant authorities to enhance collaboration, advocacy, and rapid response to any electoral issues.
Out of 290 nominees from 182 nations, FTM was chosen by an international jury, together with 40 other initiatives from 29 nations, for offering digital solutions that are assisting in the accomplishment of the United Nations Sustainable Development Goals (UN SDGs). The World Summit Award (WSA) is a special awards program that recognizes and supports regional digital innovation that has a significant positive impact on society. It is a non-financial award system that emphasizes sustained knowledge transfer through a global network. Instead of receiving a one-time cash prize, winners have access to a lifetime of cooperation and integration.

We displayed evidence of how content-driven digital solutions effectively address societal issues and advance the UN SDGs. FTM used digital platforms, including social media, Google Forms, and Sheets, to gather information about COVID-19 donations, interventions, and spending in Africa during the epidemic. The organization then used the information to push for greater openness and accountability in its spending.

The WSA National Expert conducted a thorough analysis and evaluation as part of the highly demanding process. Solutions that satisfied all requirements were shortlisted based on innovation, quality, and local impact before being presented to a specially constituted international jury. We won the category for government and citizen engagement out of approximately 100 nominations from UN member states, which included roughly 8000 initiatives and products.

We launched the incredible Product, GAMAI which stands for Gender Advocate Movement in Africa. As a leading NGO in Africa, we are actively mobilizing the masses to take a stand against sexual and gender-based violence targeting women and girls in our society. With the power of GAMA and our other projects, we aim not only to raise awareness and put an end to gender-based violence but also to empower more women to have a seat at the table.

At CODE, we have been at the forefront of strategic campaigns addressing critical issues faced by women and girls. From gender-responsive budgeting to promoting girls’ education and combating all forms of violence against women and girls, we have tirelessly advocated for more inclusive and safe learning environments. Achieving SDG 5, gender equality by 2030, demands urgent action to eliminate discrimination that still hinders women’s rights in both private and public spheres. And we are committed to making it happen!

In the past three years alone, we have trained over 250 Gender Advocates (GAs) across multiple states in Nigeria, including Lagos, Akwa-Ibom, Kaduna, Enugu, Kano, Sokoto, FCT, Ebonyi, Adamawa, and Cross River. Through the Gender Advocate Movement, we will foster mentorship, facilitate information sharing, and create spaces for experience exchange among national and subnational governments. Our strategic advocacy efforts will focus on the adoption of legislative and institutional frameworks that eradicate sexual and gender-based violence and safeguard the rights of women and girls.
The United Nations Climate Conference (COP27) was held this year in Sharm el-Sheikh, Egypt, from November 7 to November 18, 2022. By putting climate change adaptation, mitigation, and financing measures into practice, this conference offered a chance to put the Glasgow outcome into practice.

Through the Ewah Eleri Climate Change Fellowship, which CODE established, climate activists will be able to network internationally, interact with other activists and journalists outside of their home countries or regions, and work with signatory governments to develop global strategies for addressing climate change and its effects.

The fellowship’s inaugural fellows were four young Nigerians. On November 1, the winners emerged at a press conference held in Abuja. These individuals constitute the inaugural class of the distinguished fellowship established in honor of Ewah Eleri, the former executive director of the International Centre for Energy and Environment, and Development (ICEED) and coordinated by Hyeladzira Maheila, an activist for change. The winners include Gift Olivia Samuel, an experienced journalist at The SightNews; Gregory Odogwu, an environmental columnist at Punch Newspaper; Idowu Esuku, aka Climate Man, a musician and activist for climate change; Etta Michael Bisong, the bureau chief of EnviroNews Nigeria’s Abuja bureau; and Gregory Odogwu.
As part of our ongoing efforts to empower communities across Africa to demand accountability and combat the pervasive issue of corruption on the continent, we are delighted to share our accomplishments in launching the FollowTheMoney movement in Ghana and Uganda. This wouldn’t have been possible without the valuable support of the Centre for International Private Enterprise (CIPE). Through the project, we equipped organizations in Ghana and Uganda with the iFollowTheMoney model, expanding the movement’s reach and impact.

• The development of the FollowTheMoney manual. This comprehensive manual serves as a practical guide, offering simplified explanations of the FTM model and showcasing real-life and practical examples of how communities across Africa can ensure that the dividends of democracy are enjoyed by all.

• To ensure effective implementation, we conducted a 8-week virtual mentorship session for the Ghana and Uganda teams. During these sessions, participants were trained on utilizing the FollowTheMoney model and manual to hold their respective governments accountable. The mentorship sessions were designed to be as practical as possible, leveraging the unique context of each country to replicate the FTM model effectively. Following the mentorship and training, we proudly launched the FollowTheMoney manual and chapter in both Ghana and Uganda.

• In Ghana, the ABAK Foundation team mobilized community members to act as monitors, initiating the tracking of selected projects from the Assembly tender information book. Specifically, three projects in the areas of Education, Water, Sanitation, and Hygiene (WASH), and Healthcare were identified by the ABAK team for tracking in the Nkwanta, Boatengkrom, and Nsiahkom communities within the Asante Akim Central Municipal Assembly in the Ashanti Region of Ghana.

• Through a series of engagements, including stakeholder meetings, advocacy visits, and town hall meetings, significant progress was made. Notably, the education project in the Boatengkrom community was successfully completed, and the keys were ceremoniously handed over to the Assembly member by the contractor. This accomplishment garnered extensive media attention, as nine media houses formed a media network to support advocacy efforts and amplify community voices in demanding social accountability from elected officials.

We are immensely proud of the achievements made through the FollowTheMoney movement in Ghana and Uganda. By empowering communities, fostering accountability, and amplifying their voices, we have taken significant strides towards curbing corruption and ensuring that grassroots across Africa are organized and empowered to demand the accountability they deserve.
2022 FINANCIAL SUMMARY

- Direct Project Expenses: 62%
- Admin/Oversight: 37%
- Others: 1%

FINANCIAL REPORT
Connected Development (CODE) Social Media Report

Follow The Money Social Media Report
CHALLENGES AND LESSONS LEARNT

Insecurity
We had to continually perform thorough security risk assessments and implement appropriate security measures to protect the project team and assets because Nigeria has been dealing with security issues throughout the country.

Inflation
As project managers, we witnessed how inflation affected the distribution of resources and the overall completion of funded projects. CODE successfully negotiated the rising cost of goods by utilising our expertise in financial administration.

THANK YOU TO OUR PARTNERS

Through the generosity of our funding partners, we were able to empower millions of marginalized communities in Africa. Our partners did not relent in their commitment. CODE was supported by the following organisations in the 2022 Fiscal Year.
MEET THE CODERS

Jecoma Ofotoka - Chief Operating Officer
Kingsley Agu - Director of Communications Engagement
Lucy Abaga - Director Of Programmes
Wale Bussari - Director Of Finance And Procurement
Stephen Akinsola - Communications Manager
Multatul Modibbo Halliu - Secretary General, Follow The Money
Zainab Abdualhamid Lawal - Program Manager
Mien Nabo - Digital Media Associate
Hyeladzira Mahela - Program Associate
Maryam Isah - Program Officer

Victoria Sihali - Program Associate
Ruth Okafor - Program Officer
Titus Tukurah - Data Visualisation
Seun Durojaye - Communications Media Officer
Jeremiah Chukwu - Media Officer
Nkem Ihe - Program Officer
Jide Opediran - Visual Artist
Erasmus Obotah - Creative Director

Shade Mary-Ann Olaje - Communications Officer
Faiza Sani - Data Analyst
Nanipaka Girfak - Public Relations Officer
Dr. Augustine Ikeanyi Okere - Research Officer
Oyaro Oche - Media Communications Officer
Humaya Olatunji Okeke - Program Officer
Andikan Umoh - Operations Assistant
Abdulazeez Abdulmalik Hussaini - Program Officer
Ozegbe Peace - Intern

Stephanie Irunze - Intern
Rahmat Ibrahim - Administrator
Mary Barnabas - Office Assistant
Pawwemo Orisori Anzadom - Intern
Ushie Roseline - Intern
Kelvin Agobe - Intern
Tajudeen Garba Muhammed - Intern
CONNECTED DEVELOPMENT

Empowering Marginalised Communities...

ANNUAL REPORT

CONNECTED DEVELOPMENT | FOLLOW THE MONEY

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Connected Development

3rd Floor D Wing, Bassan Plaza, Plot 759, 10th Street, Central Business District, Abuja - Nigeria.

www.connecteddevelopment.org